

Town of Gardner

Travel Matters

Resolution 02-2010

SUBJECT: Resolution for local government for National Tourism Week Declaration

PRESENTED BY: Local representative of the Tourism Zone Commission

WHEREAS travel and tourism is one of America's largest industries with \$770 billion* in direct travel expenditure by domestic and international travelers, and

WHEREAS travel and tourism is one of America's largest employers with 7.7 million* direct travel-related jobs, and

WHEREAS tourism in Door County generated an estimated \$483.9 million in visitor spending ('08), and**

WHEREAS employees earned an estimated \$179.2 million in wages and proprietary income generated from tourism in Door County, and**

WHEREAS tourism spending supported 8,471 full-time equivalent jobs in Door County, and**

WHEREAS local government revenues collected as a result of tourism spending amounted to an estimated \$21.9 million, and**

WHEREAS Door County is a four-season travel destination and a popular vacation retreat for over a century, and

WHEREAS tourism is recognized in the U.S. during National Tourism Week, May 8 – 16, 2010; be it therefore

RESOLVED that (Town of Gardner) in Door County, Wisconsin celebrates National Tourism Week, May 8 – 16, 2010 and declare Thursday, May 13 as Tourism Day in (Town of Gardner).

Approved this 7rd day of April 2010.

Vote for: against:

SUBMITTED BY:

Paul DeWitt, Chairman

Bob Braunel, Supervisor

Gary Schaeffer, Supervisor

Mark Stevenson, Supervisor

Glenn Dart

Dated: April 7th, 2010

Attested to by:

Amy Sacotte, Clerk

*** Source: Talking Points and Facts/ U.S. Travel Association**

****Source: The Economic Impact of Expenditures by Travelers on Door County, 2008.
Davidson-Peterson Associates.**